

CUPRA ATECA



“WE ARE THE REDEFINITION
OF HIGH PERFORMANCE. OF
CRAFT AND UNIQUENESS. OF
THE WORLD OF RACING. OF
SOPHISTICATION AND DESIGN.
WE ARE MORE THAN A CAR
BRAND. WE ARE CUPRA.”

UNCONVENTIONAL PATH

It's about so much more than
just driving at high speed. It's
the sound, the materials inside
the car, even the smell. In a
performance car, everything
appeals to the senses.



MEET THE CUPRA ATECA

SPORTINESS, MEETS SOPHISTICATION

A symbol of understated power, and balanced control. Directly linked with CUPRA's performance heritage, the new CUPRA Ateca is a statement of authenticity and confidence. It's designed to offer all the space and comfort of an SUV, yet with the calm certainty of its power to deliver. Dynamism combined with serenity. Wildness, fused with restraint. It's more than a car. It's a lifestyle.

MORE THAN JUST AN ENGINE

A 2.0 TSI engine delivers 300PS, 400NM of torque, 0-62mph in 5.2 seconds and a top speed of 153mph. This engine comes with a powerful sound, and is equipped with a newly developed 7-speed DSG gearbox for faster, smoother and more precise changes.

In addition, the 4Drive traction system analyses road conditions in real time, including the speed of the car, speed of each wheel, the steering wheel position and the driving style or mode to quickly and progressively deliver power at each moment to the necessary wheels.



T R I M S

	Emission Control	CO ₂ g/km*	Combined MPG*	Insurance Group (1-50)	BIK 2018/19*	Basic Price	VAT @ 20%	Retail Price (P11D Value)	1st Year RFL Rate 2018/19	1st Reg Fee	Recommended On The Road Price
CUPRA Ateca 2.0 TSI DSG-Auto 4Drive 300PS	EU6D Temp	168	38.2	TBC	34%	£29,441.67	£5,888.33	£35,330.00	£515.00	£55.00	£35,900.00
CUPRA Ateca Design In addition to CUPRA Ateca: Brembo Brakes, 19" Copper Wheels and Black interior styling	EU6D Temp	168	38.2	TBC	34%	£32,229.17	£6,445.83	£38,675.00	£515.00	£55.00	£39,245.00
CUPRA Ateca Comfort and Sound In addition to CUPRA Ateca: Advanced Comfort and Driving Pack Plus, Winter Pack, BeatsAudio™ Sound System, Electric Tailgate and Space saver spare wheel	EU6D Temp	168	38.2	TBC	34%	£31,050.00	£6,210.00	£37,260.00	£515.00	£55.00	£37,830.00
CUPRA Ateca Comfort, Sound and Design Combines the equipment from CUPRA Ateca Design and CUPRA Ateca Comfort and Sound**	EU6D Temp	168	38.2	TBC	34%	£33,837.50	£6,767.50	£40,605.00	£515.00	£55.00	£41,175.00

*The Recommended 'On The Road' price includes delivery charge to dealer and number plates, one year's Road Fund Licence at the First Year Rate (£0 – £2,070 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. Vehicles listed are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved. More information is available at seat.co.uk/wltp. In line with Government guidance, to facilitate direct comparison between different models from different manufacturers and to accommodate the full transition to this new testing regime, we have displayed NEDC derived figures. These NEDC figures are the values for this vehicle used in registration and taxation documentation until further notice from the UK authorities. These NEDC figures have been derived from WLTP testing, and may not be equivalent to NEDC figures from NEDC testing, so comparisons may be unreliable. Fuel consumption and efficiency figures are provided for comparative purposes only and may not reflect 'real world' driving results. Choice of wheels and other options may affect fuel consumption and emissions data.

**When Design and Comfort and Sound are combined, Space-saving spare wheel is replaced by Tyre fit kit.

RHODIUM GREY



BLACK MAGIC



REFLEX SILVER



VELVET RED



NEVADA WHITE



ENERGY BLUE





**19" MACHINED COPPER
ALLOY WHEELS**

Available with Design trim



**19" 'EXCLUSIVE' DIAMOND
CUT ALLOY WHEELS**

Available as standard



UPHOLSTERY

Only the best for your
comfort behind the wheel:
Black Alcantara Sports Seats

STANDARD EQUIPMENT

WHEELS

- 19" 'Exclusive' Diamond Cut Alloy Wheels

EXTERIOR EQUIPMENT

- Metallic paint
- Door mirrors with welcome CUPRA light silhouette
- Visible dual exhaust pipes (both sides)
- Electrically adjustable, folding and heated door mirrors
- Full LED headlights (including dipped and mainbeam) with LED daytime running lights and taillights
- Dark tinted rear windows
- Black brake calipers (front and rear) with CUPRA logo

INFOTAINMENT

- Navigation System Plus (includes dynamic route guidance with 3D Map Display and 3D emblematic buildings, 10GB hard disk drive, FM Radio, DAB (Digital Audio Broadcasting), 8 Speakers and Bluetooth®)
- Full link smartphone integration
- Digital cockpit

INTERIOR EQUIPMENT

- Ambient spot lighting and front footwell illumination
- Advanced multi-colour interior ambient lighting
- LED illuminated glove box

FUNCTIONAL AND MECHANICAL

- Park Assist
- CUPRA Sport suspension
- Electric parking brake including Autohold function
- Wireless phone charger
- Keyless enter and go (KESSY)
- Cruise control
- Convenience pack (auto-dimming rear view mirror, auto headlights with coming & leaving home function, and rain sensing wipers)
- Dual zone climate control
- Steering wheel-mounted gearshift paddles (DSG Models only)
- Top view camera (360° view of surroundings)
- Rear view camera
- SEAT Drive Profile (four modes - Normal-Sport-CUPRA-individual, steering response, throttle response, gear shift mode for DSG models, dynamic chassis control (DCC)
- Progressive steering

SAFETY AND SECURITY

- Front Assist, City Emergency Braking and Pedestrian Protection
- Hill hold control
- Tiredness recognition
- Front and rear seatbelt reminders
- Alarm (perimeter and interior monitoring)

DESIGN

(ADDITIONAL TO STANDARD)

- 19" Machined Copper Alloy Wheels
- CUPRA Brembo Brakes
- Black interior styling

COMFORT AND SOUND

(ADDITIONAL TO STANDARD)

- Traffic Sign Recognition
- Lane Assist
- Adaptive cruise control
- High beam assist
- BeatsAudio™ Sound System
- Heated front seats
- Space-saving spare wheel (Tyre fit kit when Design and Comfort and Sound are combined)
- Electric tailgate



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, offers, products and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that information and prices are accurate at the time of publication 12/2018, you should always check with your CUPRA Specialist or SEAT Retailer for the latest information.

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